



2026 Aging Parents Resource Fair

Tuesday, September 29, from 3:00 – 7:00 P.M.

Location: 2|42 Community Church

7526 Grand River Ave, Brighton, MI 48114

The Aging Parents Resource Fair is designed to provide Seniors, and those caring for them, with information on various community resources they can access such as transportation, nutritional care, financial counseling, long-term planning, specialized equipment, home safety, respite care, home care, etc.

Each year the proceeds from this event, and other LCCOA activities, are gifted towards various community projects in categories like Community Infrastructure, Active Aging, Senior Centers, Specialized Equipment, and more. Over the last decade the LCCOA has gifted over \$142,000 to senior-focused projects and programs in Livingston County.

Sponsorship Opportunities (upwards of 500 people expected)

MARKETING BENEFITS	DIAMOND (\$1,500)	PLATINUM (\$1,000)	GOLD (\$500)	SILVER (\$300)
Mentions in Local Media, Pre-Event	Verbal Mention	Verbal Mention	No	No
LCCOA Website	Logo & Link	Logo & Link	Logo	Name Listed
Newspaper Ads, Posters, Flyers, etc.	Logo	Logo	Name Listed	No
Video uploaded to the LCCOA website	Yes	Yes	No	No
Priority Table Placement	VIP Placement with two tables	VIP Placement	Choice of Placement	Premium Placement
Listing Event Program	Logo & Company Description	Logo & Company Description	Logo	Name Listed
Highlighted on Field Presentation Screen	Yes	Yes	Yes	No

Sponsor registrations and payments are due by Friday, August 21, 2026, to guarantee full marketing benefits. After that date a late fee and/or reduction in benefits is possible.

NOTE: No tables will be rented for political parties or political purposes of any kind.



Vendor Opportunities

Vendor tables are available to local businesses, medical professionals, media, social service agencies, and others who serve older adults and/or their caregivers in the Livingston County area.

For Profit Table: \$200

Non-Profit Table: \$100

Vendor registrations and payments are due by Friday, August 21, 2026.

- Registrations/payments after Friday, August 21, 2026, will incur a \$25 late fee.
- Availability of spots cannot be guaranteed after the deadline.

Event Details

- Set-up starts at 1:30 P.M. and must be completed by 2:30 P.M.
- One 8-foot banquet table and two folding chairs will be provided
 - Please bring your own table covering as one will not be provided
- Snacks and water will be provided by our snacks/water sponsor
- Electricity is available for a limited number of tables with top-level sponsors getting first pick.
- Packing up starts when the event ends at 7:00 P.M. and must be completed by 8:00 P.M.
 - Packing and/or leaving before 7:00 P.M. will impact your ability to attend future events.
- Tables must remain manned for the entire event
- Table confirmation will be sent via email upon receipt of payment (no refunds).

About the Livingston County Consortium on Aging (LCCOA)

The LCCOA is made up of volunteers who are dedicated to presenting the seniors and caregivers of Livingston County with resources that they may not realize are available. This includes things like transportation, nutritional care, support services, financial counseling, home safety, respite care, homecare, and more. Learn more at www.livingstoncoa.org

Thank you, in advance, for supporting this event and helping us provide seniors and those who support them with additional resources throughout the year.

For event questions, contact Michelle Hatfield at 248-533-2131 or
Michelle@OakbrookSeniorLiving.com

For general LCCOA questions, contact Marie Verheyen at LCCOA48843@gmail.com



**Livingston County
Consortium on Aging**

2026 Aging Parents Resource Fair Registration Form

Business or Organization Name: _____

(Please list exactly as you wish to be recognized in the program.)

Address: _____

Contact Person: _____

Phone: _____ **E-mail:** _____

Please choose a sponsorship and/or registration for a table for your organization (pick only one):

- | | |
|---|--|
| ☐ \$1,500 – Diamond Sponsor | ☐ \$300 – Silver Sponsor |
| ☐ \$1,000 – Platinum Sponsor | ☐ \$200 – For Profit Table |
| ☐ \$500 – Gold Sponsor | ☐ \$100 – Non-Profit Table* |

**Please provide your 501c3 Number if requesting Non-Profit Rate:* _____

Additional custom sponsorship opportunities can be created ... just ask!

Deadlines/Details

- Sponsor registrations/payments are due by **August 21, 2026** to guarantee full marketing benefits.
- Registrations after August 21, 2026 will incur a \$25 late fee.

Registrations and payment can be mailed to:

Livingston County Consortium on Aging (LCCOA)
4337 Grand River Box 142
Howell, MI 48843

Note: Payments can be made via check, direct deposit, and/or debit/credit cards.

Registration forms can also be submitted electronically to LCCOA48843@gmail.com.

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Michelle@OakbrookSeniorLiving.com**

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